

ProVaR Plants at the HTA National Plant Show (NPS)

ProVaR have been given the opportunity to put on a display of our protected varieties at the HTA National Plant Show at Stoneleigh in June. This is a fantastic opportunity for growers and Garden Centres to view our range of plants which this year includes 3 new Breeders: Plants for Europe, CNB Greenteam and Kordes Jugpflanzen. We have also provided the award for the Best New Plant in the 'New Plants' competition.

We will be launching our new brochure at the show which lists all the varieties available to our members and the new varieties.

It is exciting to have a plants only show at this time of year which we hope will provide an excellent meeting place for the whole trade with a key focus on plants. We look forwards to welcoming breeders, growers and retailers onto our stand at what promises to be an exciting few days. We strongly believe that it will give us the perfect platform to show of our fantastic varieties to the widest audience of interested 'plantmen' in the UK.

A show like this is the platform that UK growers have been waiting for! A plants only show coupled with a trolley fair that will show off the best of UK ornamentals to a wide audience of growers and retailers at the time when the plants look at their best.

ProVaR represents 171 protected plants from 17 breeders, one of the widest collections of varieties available for license to UK growers from a single catalogue. This year we will be adding 30 extra varieties to the offer. We hope that all our growers will be able to visit the stand to see the wide range we have available.

We will have a large display area with most of our varieties on display in both 3 litre and specimen sizes to show what the plants can do, new varieties can offer exciting sales potential for nurseries and we hope that our varieties can do just that giving our members a point of difference and exciting opportunities.

ProVaR is a not for profit organisation which was developed by breeders to provide a marketing and royalty management system for their new and protected plants. For more information please Contact Wendy Staniforth sales@provar-plants.co.uk. Our plants can also be viewed at the display garden at Fitzgeralds Nursery in Ireland and a new garden is currently being developed at the Scottish Agricultural College